Curriculum Vitae

Dario Lanfranconi
MSc Arch ETH
Am Rain 11
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Design, Visualisation and Interactive Media

2018   Interactive 3D walkthrough visualisations for HSR Real Estate, Zurich
2017   Interactive Web documentary on Japanese architects for the Embassy of Switzerland in Tokyo
2016   Design and programming of the annual report of the Embassy of Switzerland in Tokyo as a virtual reality
        app, released of iOS and Android
 2015   Competition for the *Agenda 2030* conference, Federal Department of Foreign Affairs FDFA/EDA, 1ˢᵗ price
        Exhibition at Messe Zurich, with foreign minister Burkhalter and UN secretary general Ban-Ki Moon
        Site documentary of Seoul's *Mullae-dong* neighbourhood in Seoul, South Korea, including a exhibition on
        site and an interactive 3D model of the neighbourhood, supported by the Swiss Cultural Fund Korea
2014   *MonoSuisse* industrial site documentary and photographic archive for the *akku* art foundation, Lucerne
2013/5 Art photography and exhbition visualisations for the Meile Gallery for Chinese art, Lucerne
2012   Photographic reportage on Soviet modernism, published in the NZZ newspaper
        Start of self-employed practice in architectural photography and visualisation

Architectural Practice

2018   Employment with Tschuppert Architects, Lucerne
2013   Renovation of the Greifensee bird observatory, Zurich
        Interior design for the *ChocoLux* Store, WestSea Center Beijing, China
2010/2 Employment with Cometti Truffer architects, Lucerne
        Project management of the *Parktower* highrise building, Zug
2009   Employment with Müller Sigrist architects, Zurich, collaboration on various competitions
2009   Employment with Adrian Streich architects, Zurich, feasibility studies for CS and UBS
2007   Internship at GigonGuyer architects, Zurich

Academic

2017/9 Ongoing teaching of architecture workshops at CAP fotoschool, Zurich
2015   New Media / Visual Arts diploma at Lucerne University of Arts
2008   MSc of Architecture, ETH Zurich, diploma with Prof. Christian Kerez
        Master thesis with Prof. Marc Angélil on urban transformations in Tel Aviv-Yafo region
2007   Guest studies at the architectural department of the University of Buenos Aires, Argentina
2004   Assistant at the ETH Departement for School+Architecture
2002   English and photography studies at the Marshalltown Community College, Iowa, U.S.

1983   Born in Lucerne, Switzerland

References and Skills

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Clients and References

Federal Department of Foreign Affairs FDFA/EDA
Swiss Agency for Development & Cooperation SDC/DEZA
Embassy of Switzerland in Japan
Presence Switzerland PRS
Swiss Cultural Fund Korea
ETH Zurich
Lucerne University of Applied Arts
Akku Art Foundation
Stadt Aarau
NZZ Online

Kengo Kuma & Assosciates, Tokyo
Gigon Guyer architects, Zurich
Christian Kerez, Zurich
Bétrix & Consolascio architects, Zurich
Helle Architektur, Zurich
Museum of Modern Art Appenzell
Noiz architects, Tokyo
Manabu Chiba architects, Tokyo
Jian Ge Investment Group, Beijing
Müller Sigrist architects, Zurich
Cometti Truffer architects, Lucerne
Wiederkehr-Krummenacher architects, Zug
Gallerie Urs Meile, Lucerne
Red Department, Zurich
Stories AG, Zurich

Languages

German (Native), English (Excellent), Spanish (Good), French (Fair), Japanese (Beginner)

Skills and Software

• Technical drawing, 3D modelling, architectural and object visualisation (ArchiCad, Vectorworks, AutoCad)
• Digital film and photography, image editing and post-production (Photoshop, AfterEffects, Premiere)
• Trained in digital & social media and publishing strategies (including all Adobe programs)
• Responsive web design (HTML5, CSS, CMS, Wordpress)
• Animation, rendering, interaction & game design (Cinema 4D, vRay, Unity3D, Unreal, basic c#)
• iOS / Android app design and release, including VR development
• Concept development, strategic use of suitable digital media projects to deliver a variety of content
• Strong written and communication skills, research and content structuring

Selected Projects

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Japanese architecture & Swiss inspirations — 8 portraits from Toyko
Video documentary and interactive website, 2017
Link Website | Trailer

The project portrays eight prominent figures in Japan from the field architecture and construction, and high-lights the Swiss influence on their works. The protagonists describe inspirations from their professional experience in Switzerland, compare education and building cultures in both countries, and formulate their vision of urbanism in 20 years. Each video interview is accompanied by two additional video tracks, one showing the conception of architecture in their offices and one showing the realised projects in their urban setting.
For publishing, I created a social media campaign and an interactive website that allows the viewer to switch between the three visual tracks while listening to the interview audio.
The work was commissioned by the Science & Technology Office Tokyo of the Embassy of Switzerland in Japan and shown in multiple exhibitions in Japan.

VR Retrospective 2016
Annual report as a virtual reality app, 2016/17
Link Video | Images

The project integrates fotos, 360° videos and audio from events organized by the Science & Technology Office Tokyo into a beautiful audio-visual landscape, allowing the user to relive the past events in virtual reality.
The digital landscape contains fragments of Japanese culture and technology and Eastern vegetation in four seasons, daytime and weather are changing dynamically. The app runs on iOS and Android and was delivered with brochures, a map and custom-printed VR goggles.
The work was commissioned by the Embassy of Switzerland in Japan and sent to 500 contacts from the embassy's network.

Agenda 2030
Visual campaign and exhibition deisgn for the SDG goals of the UN agenda 2030, 2015-2016
Project Information

After a competition in 2015 I was asked by the SDC/DEZA to create a set of unique images for Switzerland's implementation of the 17 UN sustainable development goals. Each image was a digital collage based on a physical carton model as a reference to the exemplary and prototypic character of the SDGs, and addressed a goal's relevant aspect for Switzerland.
The images were exhibited at the 2016 conference of the Swiss Agency for Development and Cooperation SDC. Amongst the guests were former Swiss foreign minister Didier Burkhalter and UN Secretary General Ban Ki-moon.

Architectural Visualisations
Sample project for an interactive 3D apartment walkthrough in highly detailed lighting and materials.
Download OSX | Download Windows 32 | Download Windows 64 | Video

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Utopian Mullae-dong
Site documentary and interactive web-portal, 2014/16
Project Information | Link Website | Video | Facebook

Mullae-dong is one of Seoul's last remaining industrial districts and home to a unique community of steel workers and artists, who live side-by-side. An unclear future and the lack of building laws make life a challenge, but provide an uniquely fertile growth for experiments and urban concepts.
The project portrays a dozen inhabitants in video interviews. Based on their situation in Mullae, the protagonists are asked to develop their own urban vision for their neighbourhood. In collaboration with local craftsmen and using materials found on site, I then rebuilt these visions as spatial installations in Mullae's streets and roof-tops. These utopian prototypes still remain on site and were shown in a public exhibition supported by the Swiss culture fund Korea.
All content was merged with a digital reconstruction of the neighbourhood into an interactive website, where visitors can explore the district and its inhabitants on their own.

MonoSuisse site documentary
Photographical archive of the MonoSuisse site and digital collages for the *Emmenbronx* exhibition, 2014
Project Information

Emmenbrücke is one of central Switzerland's industrial districts and recently became the new home of Lucerne's art university. In 2014 the Akku art foundation invited me to participate in their exhibition about Emmenbrücke. My work documented the area's interior spaces, many of them abandoned or temporarily sus-pended from industrial use. In a second step, the found spaces and structures served as inspirations for future scenarios, based on interviews conducted with residents and implemented as digital collages.